

MEDIA ADVISORY FOR EVENTS OCCURRING APRIL 8-12, 2024

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FREE SPRING BREAK DAY CAMP @ ALCOHOL JUSTICE

Canal District Youth Are Invited to Learn Story Telling, Public Speaking Skills, Self-Empowerment, and Strategies for Resisting Alcohol, Tobacco & Other Drugs

SAN RAFAEL, CALIFORNIA (April 5, 2024) – <u>Alcohol Justice</u>, in collaboration with <u>SPEAKLYFE</u> and Youth for Justice, will hold a unique Spring Break Day Camp for young people April 8 to April 12, 2024 at their offices in the Canal District of San Rafael. The event is free for local youth and offers a dynamic, fun mix of workshops, trainings, contests, games, awards, and prizes.

What: Spring Break Day Camp

Where: Alcohol Justice, <u>24 Belvedere St., San Rafael, CA 94901</u>

When: Monday, April 8 through Friday, April 12, 1-5 p.m. (lunch included)

Who: Alcohol Justice staff and Chauncey and Susan Bryant of SPEAKLYFE

Why: Today's youth face a challenging road ahead with risks at every turn. Spring Break Day Camp at Alcohol Justice will help participants learn new skills, find their authentic voices, tell their personal stories, and communicate more effectively.

Spring Day Camp 2024 Topics

Introduction to Public Speaking

<u>OBJECTIVE</u> – Public speaking skills taught through interactive activities.

Alcohol and Tobacco Awareness Discussion

<u>OBJECTIVE</u> - To educate teenagers about the risks and consequences of alcohol, tobacco, and other drug use and to promote healthy lifestyle choices.

Structuring a Speech

<u>OBJECTIVE</u> - Brainstorming to craft a compelling opening while organizing main points.

Peer Pressure Discussion

<u>OBJECTIVE</u> - Defining peer pressure and its impact on teenagers.

Speech Delivery Techniques

<u>OBJECTIVE</u> – Speaking creatively.

Media Literacy Discussion

<u>OBJECTIVE</u> - Developing critical thinking skills.

Group Speech & Presentations

OBJECTIVE - Leadership Development

Youth Legislation Discussion

<u>OBJECTIVE</u> - Understanding civic engagement.

Final Speech Presentations

<u>OBJECTIVE</u> – Equipping teens to speak at all levels of government.

For further information or to schedule news coverage of the event, please contact: Michael Scippa, 415 847-3006 <u>michaels@alcoholjustice.org</u>

